Mr. C. H. Goldsmith

January 10, 1969

H. Wakeham

T.I.T.L.

On Friday, January 3, the research directors of the various cigaret companies met at The Tobacco Institute to review the program of the Tobacco Industry Testing Laboratory and to approve the plans of the director for 1969.

In the course of this meeting it was brought out that TITL has now completed about half the tests on the current 4th market sample of 126 brands being tested in conjunction with the FTC test. The FTC is at about the same point in its testing. Dr. Steele expects to be finished by the end of January and to have most of his data calculated by then. He expects that FTC will report towards the middle or end of February, since it takes them somewhat longer to complete their calculations.

Dr. Steele is weekly comparing monitor data by telephone with Mr. Pillsbury. He says that the TITL value for the current monitor is running about 20.1 mg of tar and the corresponding FTC value is about 20.3. These data would indicate that the two laboratories are very close to each other in terms of monitor values.

cc: Mr. Paul Smith
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